171

BULK RATE U.S. POSTAGE PAID RECORD CLUB OF AMERICA

DON'T EVER BUY ANOTHER RECORD, TAPE CARTRIDGE OR TAPE CASSETTE UNTIL YOU READ THE OFFER INSIDE...

Yours FREE—any 3 stereo LP's or 1 tape cartridge or cassette, worth up to \$20⁹⁴, with no obligation to buy another record or tape ever!

Choose from over 100 top hits including:
JESUS CHRIST SUPERSTAR • WOODSTOCK TWO
CROSBY, STILLS, NASH & YOUNG-4 Way Street
THREE DOG NIGHT-Golden Biscuits
ELTON JOHN-Tumbleweed Connection
plus many many more!



Inside: 101 ALL NEW bestselling

stereo LPs, tape cartridges and tape cassettes...including

JESUS CHRIST SUPERSTAR • THREE DOG NIGHT-Golden Biscuits CROSBY, STILLS, NASH & YOUNG-4 Way Street • WOODSTOCK TWO ELTON JOHN-Tumbleweed Connection • plus many many more!

Choose any 3 stereo LP's or 1 tape cartridge or cassette, worth up to \$20⁹⁴, FREE with no obligation to purchase additional records or tapes ever.



RECORD CLUB OF AMERICA
The World's Largest and Lowest Priced Record and Tape Club Club Headquarters • York, Pennsylvania 17405

Choose 3 Free Stereo L.P.'s or 1 Free Tape (cartridge or cassette) worth up to \$20.94... with no obligation to buy another L.P. or Tape ever!

Dear Sir,

This is the way you want it -- the only record and tape club with no strings attached. If you don't like being charged almost double for your records and tapes...read on. Imagine paying as little as 99¢ each for brand-new records and tapes (cartridges and cassettes) -- any artist, any label you wish! Even for records and tapes which retail up to \$5.98, \$6.98, \$7.98 and more. And WITH ABSOLUTELY NO OBLIGATION TO BUY ANYTHING EVER!

Yes, these are the amazing benefits of Record Club of America, the world's largest record and tape club. And to introduce you to this unique service we want you to choose any 3 stereo LPs or any 1 tape (cartridge or cassette) shown in the enclosed brochure, worth up to \$20.94, as our FREE gift when you join. And there's never any obligation to buy another LP or tape for the rest of your life. Included are such hit albums as Jesus Christ Superstar, Woodstock Two, Three Dog Night: Golden Biscuits, Crosby, Stills, Nash & Young: Four Way Street, Elton John: Tumbleweed Connection -- plus many, many more!

Since you are not in the record or tape business, you may not know this -- but every LP and tape now on the market could be sold for almost HALF THE PRICE it sells for now.

HOW CAN YOU START GETTING RECORDS AND TAPES AT ALMOST HALF PRICE?

By joining the more than two million happy record and tape buyers, including many of America's leading schools and libraries, as members of Record Club of America. Here is a club which was created to serve the record and tape buyer by offering the lowest prices, unlimited selection, without obligation. Record Club of America is not only different from every other record and tape club, it has a distinct advantage over every other source of record and tape purchasing--you are assured of the lowest prices on any record or tape available from any manufacturer at any time!

PAY AS LITTLE AS 99¢ ON THOUSANDS OF STEREO LPs AND TAPES OFFERED THROUGH-OUT THE YEAR SUCH AS:

5th Dimension	Flip Wilson	B.B. King	Neil Diamond
Melanie	Cal Tjader	Rod McKuen	Stephen Stills
Brewer & Shipley	Gordon Lightfoot	Bert Kaempfert	Aretha Franklin
Bobby Sherman	Ferrante & Teicher	Virgil Fox	Elton John

For example, in a recent typical "extra discount" sale we offered the following \$4.98, \$5.98, and \$6.98 LPs and tapes at savings of 63% or more to our members. A savings of up to \$4.42 per LP.

	List Price	Average Club Price
Andy WilliamsLove Story	. \$5.98	\$2.25
Anne Murray		\$2.25
Ed AmesThis Is		\$2.56
2001A Space Odyssey		\$2.56
Mary TraversMary	. \$4.98	\$1.96
Creedence ClearwaterPendulum	. \$4.98	\$1.96

	List Price	Average Club Price
Miles DavisBitches Brew	. \$5.98	\$2.25
Love StorySoundtrack	. \$5.98	\$2.2 5
Perry ComoIt's Impossible	. \$5.98	\$2.25
Bloodrock3		\$2.25

Sensational sales throughout the entire year on thousands of albums and tapes save you from 33-1/3% to 79% on all your record and tape purchases--prices as low as 99%, plus a small handling and mailing charge...even for records and tapes sold elsewhere for \$4.98, \$5.98 and \$6.98. You are guaranteed to save at least 1/3 off or more.

YOU MAY NEVER HAVE TO BUY ANOTHER RECORD OR TAPE AGAIN!

In the past year, we have given away millions of free LPs and tapes to club members, for their enrolling other money-saving record and tape consumers to the Club. Once you join our Club, you too can get free records and tapes by introducing friends to the Club. The more new members you sign up, the more free selections you receive!

HOW CAN YOU GET AT ALMOST HALF PRICE THE SAME RECORDS AND TAPES OTHER RECORD CLUBS MUST SELL AT FULL PRICE?

Because Record Club of America is the only record and tape club of it's kind, one

NOT OWNED by any record or tape manufacturer...

NOT CONTROLLED by any record or tape manufacturer...

and therefore, NOT OBLIGATED, through loyalty or company policy, to push any one label or honor the list prices of any manufacturer. Plus, Record Club of America does not require you to buy any records or tapes with your membership.

Thanks to new mass production techniques, today's records and tapes are far less costly to manufacture. We feel they should be far less costly to buy, too. Yet, LP records and tapes (which are produced not in the thousands, but in the millions) still cost up to \$6.98--the same price you had to pay before mass production.

Why is this? Why haven't record and tape clubs been able to do what book clubs have done--and pass the savings of mass production on to their members? Because...they were all owned by the record and tape manufacturers. And one cannot expect these clubs to be interested in keeping record and tape prices down--when they are controlled by the manufacturers who want to keep prices up.

But Record Club of America is not controlled by the record and tape industry. That is why it is able to offer you records and tapes at HALF PRICE, sometimes even less! (Don't be fooled by seemingly similar clubs which are owned and controlled by record or tape manufacturers.)

YOU CAN CHOOSE FROM ALL LABELS -- NO RESTRICTIONS

Ordinary clubs are bound by "company policy". They don't like to offer competing labels. (Columbia Record Club won't offer you Capitol records and vice-versa. Records/Tapes Unlimited, owned by Columbia, limits your selections by offering their own labels over 90% of the time and not even sending a master catalog--and charges extra for certain labels. Citadel Record Club, owned by Capitol Records and Longine Symphonette, obligates you to buy 12 records and spend at least \$59.76 in 18 months. They also charge 50¢ extra for their master catalog and an additional 50¢ above their club price for every record that you buy from it. These clubs send you cards each month which you must return or you'll be billed and it costs you almost an additional \$1.00 per year in postage alone to return the cards.) But we are not bound by the policies of any manufacturer. We can offer all labels. Our Giant Master Disc & Tape Catalog, which we give you free, contains thousands of listings of all labels. There is no extra fee or separate division to join in order to buy tapes (cartridge or cassette). We never restrict you. COLUMBIA, RCA, ANGEL, LONDON, DUNHILL, WARNER BROTHERS, DECCA, ATLANTIC, A & M, ELEKTRA, even foreign labels included -- the entire recording catalog is at your fingertips. No exceptions -- even newest releases.

- * No other record or tape club, or other sources of records and tapes, guarantees such outstanding savings on both records and tapes--with absolutely no obligation to buy ever!
- * No other club offers both records and tapes (cartridges and cassettes included).
- * No other club offers what you want, when you want it. You don't receive those bothersome IBM cards that you have to send back to prevent unwanted records and tapes (and an obligation to pay for them).

SPECIAL INTRODUCTORY MEMBERSHIP OFFER

Membership in Record Club of America is only \$5.00. This means you receive your choice of 3 stereo LPs or 1 tape (cartridge or cassette), worth up to \$20.94, for only a \$5.00 lifetime membership fee--and you're not obligated to buy another record or tape ever. Your savings on this Special Introductory Membership Offer will more than make up for the nominal fee. Select your FREE records or tapes from the 101 ALL NEW top hits shown in the enclosed brochure. If you can't find 3 LPs or 1 tape here, you can defer your selection and choose from an expanded list later. To order, just write the number of the records or tape that you want on the Enrollment Form/FREE Record and Tape Certificate (You will be billed later for a small mailing and handling charge). Simply mail with your check or money order for \$5.00. This entitles you to lifetime membership and you never pay another fee...ever.

SPECIAL BONUS--FREE RECORD OR TAPE FOR YOU

Your membership also entitles you to offer gift memberships to friends or relatives for \$5.00 each with full privileges. Gift members are entitled to 3 FREE LPs or 1 FREE tape (you will be billed for the mailing and handling fee). You can choose the free selections for them or you can allow your recipients to defer their selection and choose from an expanded list later. As a special bonus to you for signing up a gift member, we will give you an extra FREE LP or tape per each gift member you enroll!

YOU WILL RECEIVE BY RETURN MAIL

FREE--3 stereo LPs or 1 tape (cartridge or cassette) with no obligation to buy ever!

FREE--All-label Lifetime Membership Discount Card guaranteeing you brand new LPs and tapes at discounts from 33-1/3% to 79%--Prices as low as 99¢.

FREE--Giant Master Disc & Tape Catalog--lists thousands of all readily available LPs and tapes (cartridges and cassettes included) of all labels (including foreign).

FREE--Disc & Tape Guide, the club's own magazine, which brings you news of just issued new releases and "extra discount specials".

Naturally, you are protected by a money back guarantee. If for any reason you are not satisfied with the club--or even if you have simply changed your mind--you may return the above items within 10 days for a full refund of your membership fee. Join over two million record and tape consumers (including schools, libraries and other budget-wise institutions) who save money this sensible way. Mail the enclosed Enrollment Form today. A postage-free envelope is provided for your convenience. I look forward to welcoming you as a member.

Cordially,

Richard Cooper Membership Director

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P.S. NOW YOU CAN CHARGE IT!

You can charge your membership fee and any gift memberships to one of your credit cards. We honor four different plans. See enclosed Enrollment Form for full details-check your preference and fill in your account number.

FOR YOUR RECORDS

I have sent

\$______
to Record Club
of America
for_____
Lifetime
Membership
and_____
Gift Memberships
on (date)

DETACH AND MAIL TODAY IN THE ENCLOSED POSTAGE-FREE ENVELOPE

RECORD CLUB OF AMERICA ENROLLMENT FORM AND FREE RECORD AND TAPE CERTIFI YES Rush me a Lifetime Membership Card, FREE Giant Master Disc & Tape Catalog and Disc & Tape Guide at this limited Special Introductory Membership Offer. Also send me the 3 FREE LPs or 1 FREE tape (worth up to \$20,94) which I have indicated below (with a bill for a small handling and mailing charge), (If you or gift member(s) can't find 3 LPs or 1 tape here, you can defer your selection and choose from an expanded list later.) I enclose my \$5.00 Lifetime Membership Fee. This entitles me to buy any LPs or tapes at discounts up to 79%, plus a small mailing and handling charge. I am not obligated to buy any records or tapes—no yearly quota. If not completely delighted I may return the items above within 10 days for immediate refund of membership fee. Also add_______GIFT MEMBERSHIPS at \$5.00 each along with 3 FREE LP's or 1 FREE tape each. Send to the people, listed on the reverse side of this form. (A small mailing and handling fee for gift members' free LPs or tapes will be sent to you later.) Indicate bonus selection on other side for each gift member enrolled. I enclose \$____total payment covering my \$5.00 lifetime membership and any gift memberships at \$5.00 CHARGE IT to my credit card, I am charging \$\frac{1}{1}\text{to cover my \$5.00 membership and any Gift Memberships at \$5.00 each, plus mailing and handling fee for each FREE LP and tape selected by both me and the gift. diate refund of membership fee. members. Check one: Diners Club Master Charge American Express BankAmericand 3 FREE LP's 1 FREE TAPE Acct. # Expir. Date_ □ 8 track Signature Defer Selection-send expanded list. TED NELSON BOX 3 SCHOOLEYS MTN NJ RECORD CLUB OF AMERICA 07870 CLUB HEADQUARTERS YORK, PENNSYLVANIA 17405 The World's Largest and Lowest Priced Record and Tape Club 1945E-41-01

Send Gift Memberships to the following:

Mr. Mrs. Name Miss	Mr. Mrs. Name Miss
Address	Address
CityStateZip	CityStateZip
Defer Gift Member's selection of FREE LPs and tapes— send expanded list for him to choose from.	Defer Gift Member's selection of FREE LPs and tapes- send expanded list for him to choose from.
Indicate Gift Member's FREE Record numbers here.	Indicate Gift Member's FREE Record numbers here.
or Indicate Gift Member's FREE tape number here.	or Indicate Gift Member's FREE tape number here.
Giver: Indicate FREE Bonus Selection here for signing up	Giver: Indicate FREE Bonus Selection here for signing u
gift member:	gift member:
Record Number Tape Number □ 8 Track	Record Number Tape Number
or Gass.	or 8 Track
Mr. Mrs. Name Miss	Mr. Mrs. Name Miss
Mrs. Name Miss	Mrs. Name Miss
Mrs. Address City State Zip Defer Gift Member's selection of FREE LPs and tapes — send expanded list for him to choose from.	Mrs. Name Miss Address City Defer Gift Member's selection of FREE LPs and tapes- send expanded list for him to choose from.
Mrs. Name Miss Address City State Zip	Mrs. Name Miss Address City State Zip Defer Gift Member's selection of FREE LPs and tapes-
Mrs. Address City State Zip Defer Gift Member's selection of FREE LPs and tapes — send expanded list for him to choose from.	Mrs. Name Miss Address City Defer Gift Member's selection of FREE LPs and tapes- send expanded list for him to choose from.
Name Mrs. Address City State Zip Defer Gift Member's selection of FREE LPs and tapes— send expanded list for him to choose from. Indicate Gift Member's FREE Record numbers here. or	Mrs. Name Miss Address City State Zip Defer Gift Member's selection of FREE LPs and tapessend expanded list for him to choose from. Indicate Gift Member's FREE Record numbers here.
Mrs. Address City State Zip Defer Gift Member's selection of FREE LPs and tapes— send expanded list for him to choose from. Indicate Gift Member's FREE Record numbers here.	Mrs. Name Miss Address City Defer Gift Member's selection of FREE LPs and tapessend expanded list for him to choose from. Indicate Gift Member's FREE Record numbers here.
Name Miss Address City State Zip Defer Gift Member's selection of FREE LPs and tapes— send expanded list for him to choose from. Indicate Gift Member's FREE Record numbers here. or Indicate Gift Member's FREE tape number here. 8 Track Cass. Giver: Indicate FREE Bonus Selection here for signing up	Mrs. Name Miss Address City State Zip Defer Gift Member's selection of FREE LPs and tapessend expanded list for him to choose from. Indicate Gift Member's FREE Record numbers here. or Indicate Gift Member's FREE tape number here. 8 Track Cass. Giver: Indicate FREE Bonus Selection here for signing up
Address City State Zip Defer Gift Member's selection of FREE LPs and tapes— send expanded list for him to choose from. Indicate Gift Member's FREE Record numbers here. or Indicate Gift Member's FREE tape number here.	Mrs. Name Miss Address City State Zip Defer Gift Member's selection of FREE LPs and tapessend expanded list for him to choose from. Indicate Gift Member's FREE Record numbers here. or Indicate Gift Member's FREE tape number here.

DETACH AND MAIL ENROLLMENT FORM TODAY!

FIRST CLASS
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- POSTAGE WILL BE PAID BY -

RECORD CLUB OF AMERICA

CLUB HEADQUARTERS

YORK, PENNSYLVANIA 17405



66673 NEIL DIA-MOND Gold Uni LP, 8TR, CASS



21555 HANDEL Water Yorks LP. 8TR. CASS



33108 FLIP WILSON Pot Luck Scept LP, 8TR, CASS MANCHA Original Cast Kapp LP, 8TR, CASS



50500 THE WEAVERS At Carnegie Hall Vangu LP, 8TR, CASS

Atco LP. 8TR. CASS

21539 RAVEL Bolero



When I Was A Kid Uni LP, 8TR, CASS



Atco LP. 8TR. CASS



48786 JAMES GANG Rides Again ABC IP. 8TR. CASS



Polonaises Yorks LP, 8TR, CASS

44383 MYSTIC MOODS Country Lovin' Folk Phili LP, 8TR, CASS

66796 PARTRIDGE FAMILY Up To Date Bell LP, 8TR, CASS

39437 THAD JONES-MEL LEWIS BluNo LP

44772 WAR UniAr LP, 8TR, CASS

Here is what you receive immediately with membership in RECORD CLUB OF AMERICA

- 1. FREE: 3 Stereo LP's or 1 Tape Cartridge or Cassette, worth up to \$20.94, as a gift to introduce you to the fabulous benefits of the club.
- 2. FREE: All-Label Lifetime Discount Membership Card guarantees you brand new LP's and tapes at discounts from 331/3% to 79%-prices as low as 99¢ each.
- 3. FREE: Giant Master Disc & Tape Catalog. World's largest master catalog of thousands of all readily available LPs and tapes (cartridges and cassettes) of all manufacturers...of all labels (including foreign).
- 4. FREE: Disc & Tape Guide. The Club's own magazine and special sale announcements inform you of new releases and "extra discount" specials (items we have been able to obtain at unusually advantageous terms and which members are therefore entitled to purchase at even greater discounts than usual!).

RECORD CLUB OF AMERICA

Club Headquarters, York, Pa., 17405

44214 FOUR SEASONS 2nd Gold Vault Of Hits Phili LP, 8TR, CASS

12286 THE DUSCHENES RECORDER QUARTET Baroq LP, 8TR, CASS

50501 GARY & RANDY SCRUGGS All The Way Home Vangu LP, 8TR, CASS

65782 EDWIN HAW-KINS SINGERS More Happy Days Budda LP, 8TR, CASS

66630 BREWER & SHIPLEY Weeds
KamSu LP. 8TR. CASS **66728 PARTRIDGE** FAMILY ALBUM Bell LP. 8TR. CASS

66784 5th DIMENSION Loves, Lines, Angles & Rhymes Bell LP, 8TR, CASS

66770 MOUNTAIN Nantucket Sleighride Windf I P

66586 MOUNTAIN

66618 5th DIMENSION Portrait Bell LP, 8TR, CASS

66753 DAWN Candida Bell LP, 8TR, CASS

21597 RIMSKY-KORSA-KOV Scheherazade Yorks LP, 8TR, CASS

21524 ROSSINI William Tell Yorks LP, 8TR, CASS

37833 ROD McKUEN In The Beginning Sunse LP. 8TR

21351 VIVALDI Lute & Mandolin Concerti Turna LP, 8TR, CASS

Yorks LP, 8TR, CASS

40226 PETER & THE WOLF & SONGS FROM POOH SONGBOOK EarYe LP, 8TR, CASS

RECORD CLUB OF AMERICA

The World's Largest & Lowest Priced Record and Tape Club invites you to...

ACCEPT ANY 3 STEREO LP RECORDS OR ANY 1 STEREO TAPE (CARTRIDGE OR CASSETTE)

Free Gift When you Join

WITH NO OBLIGATION TO BUY ANOTHER LP OR TAPE EVER!



For Once In My Life Liber LP, 8TR, CASS



44761 BOBBY GOLDS-**BORO** Watching Scotty UniAr LP, 8TR, CASS

65790 BIFF ROSE Budda LP. 8TR. CASS

21516 CHOPIN Etudes

66738 NEIL DIAMOND Tap Root Uni LP, 8TR, CASS



66838 ELTON JOHN

Uni LP. 8TR. CASS

50506 BUFFY SAINTE-MARIE Wanna Be A Ballerin Vangu LP, 8TR, CASS



68030 CROSBY STILLS NASH &

YOUNG Four Way Street (2 record set) Atlan LP, 8TR, CASS

33184 DIONNE WARWICK Very Dionne Scept LP, 8TR, CASS

41213 JESUS CHRIST SUPERSTAR

(2 record set)
Decca LP, 8TR, CASS

67517 THREE DOG NIGHT Dunhi LP, 8TR, CASS

66760 JAMES TAYLOR

Original Flying Machine



El Condor Pasa Phili LP. 8TR. CASS



65784 MELANIE

Budda LP. 8TR. CASS

65796 CAL TJADER



TURNER Workin' Together Liber LP. 8TR. CASS



67519 STEPPENWOLF

38373 IKE & TINA

KamSu LP, 8TR, CASS

GORDON LIGHTFOOT

GORDON LIGHTFOOT



33183 B. J. THOMAS Most of All Scept LP, 8TR, CASS



65804 BIFF ROSE Half Live At The Bitter End Budda LP, 8TR, CASS



Yorks LP. 8TR. CASS



Cotil LP, 8TR, CASS

27012 RCOA STEREO TEST RECORD Yorks LP

28082 GREGORIAN



LIAMS Love Story



33186 GUESS WHO 33182 SUSAN SINGS SESAME STREET SONGS Scept LP, 8TR, CASS

21633 RED ARMY

Yorks LP, 8TR, CASS





Original Soundtrack



Budda LP. 8TR. CASS





LAND-PETER SMITH Budda LP, 8TR, CASS

SELECT ANY 3 LP RECORDS OR ANY 1 TAPE SHOWN HERE* FREE WITH MEMBERSHIP

*If you cannot find 3 LPs or 1 tape in this brochure you can defer your selection and choose from an expanded list later.

No Obligation to Purchase Additional Records or Tapes... **More Selections on Back Page!**

Certain Turnabout items are only available as 8TR tapes on the Yorkshi

Note: 2 record sets count as 2 LPs



Revolucion Kapp LP, 8TR, CASS

Testament UniAr LP, 8TR, CASS



III Atlan LP, 8TR, CASS

41217 BERT KAEMP Decca LP. 8TR. CASS



\$7511 STEPPENWOLF



21551 BEETHOVEN









38374 SUGARLOAF Spaceship Earth



67512 EMITT RHODES



KamSu LP. 8TR. CASS



21246 COPLAND Billy



21530 TCHAIKOVSKY

Nutcracker Suite

Vangu LP, 8TR, CASS



DIONNE WARWICK'S

33132 D. WARWICK

Greatest Movie Hits

66764 ELTON JOHN

33065 JOAN BAEZ David's Album Vangu LP, 8TR, CASS



33099 PDQ BACH

Tumbleweed Connection Stoned Guest Uni LP, 8TR, CASS Vangu LP, 8TR, CASS

33092 BEST OF BUFFY Vangu LP, 8TR, CASS



44776 FERRANTE & 44765 SHIRLEY BAS-SEY IS Really Something TEICHER Music Lovers UniAr LP, 8TR, CASS UniAr LP, 8TR, CASS



65775 VERY BEST OF

LOVIN' SPOONFUL

44381 MYSTIC MOODS ORCH. English Muffins Phili LP, 8TR, CASS

FALO SPRINGFIELD



33469 BEST OF BUF-



27011 WORLD WAR II **Great Speeches And** Radio Broadcasts Yorks LP, 8TR, CASS



ABC LP. 8TR. CASS



(2 record set) UniAr LP Scept LP, 8TR, CASS



12121 3 CENTURIES

OF MILITARY MUSIC

WICK I'll Never Fall In Love Again COLOR DREAMCOAT Scept LP, 8TR, CASS



44746 DUKE ELLING-TON 70th Birthday

(2 record set) SolSt LP

Concert







38372 NITTY GRIT-TY DIRT BAND Uncle